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DIALOG(R)File 348:EUROPEAN PATENTS (c) 2002 European Patent Office. All rts.  
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Self-contained insert mailer.

Verschlossener Faltbrief fur Einlagen.

Pli postal ferme pour inserts.

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ABSTRACT EP 354758 A1

A self-contained insert mailer (10) includes a plurality of similarly sized interconnected individual plies (12) which are arranged in overlying relationship to form an outgoing individual mailer containing a ply (21) to form an outgoing envelope (54), one or more insert message plies (22,23) and a return envelope (70). The mailer is folded along one or more outgoing envelope fold lines (31,32) so that the envelope ply (21) adhesively engages (80) a back ply (25) to define an outgoing envelope containing the insert message plies therebetween. When the mailer is folded along the outgoing envelope fold lines (31,32), each of the outgoing envelope and the return envelope have a height to length ratio which is between 1:1.3 and 1:2.5.